

UNIVERSITY PERSONAL STATEMENT SUCCESS CRITERIA

Use the following success criteria to ensure that your Personal Statement is in line with what University Admissions Tutors are looking for.

Success Criteria	Staff
Have you made it clear <u>WHY</u> you want to study the course?	
Does your <u>PASSION</u> for the subject come through?	
Have you demonstrated <u>KNOWLEDGE</u> and <u>UNDERSTANDING</u> about the subject area? <i>E.g. through wider reading, etc.</i>	
Have you <u>linked</u> your current studies to your future studies?	
Have you discussed how <u>experiences / opportunities beyond your subjects</u> have developed your ability to study at university and succeed? <i>Particularly a sense of maturity.</i>	
Have you discussed how your <u>personal interests</u> relate to or have developed skills vital to your studies?	
Is your communication <u>clear and easy to read</u> ?	
Have you got the <u>balance</u> right? <i>70-80% focused on your chosen subject; 20-25% focused on your personal interests.</i>	
Have you concluded your statement by stating where you hope your studies will <u>take you in the future</u> ?	
Is your statement able to be sent to <u>all</u> of your chosen courses? <i>i.e. make sure it doesn't focus on one course in particular!</i>	
Does your statement <u>avoid clichés</u> and sweeping statements?	
Does your <u>personality</u> shine through?	
Are all <u>spellings</u> correct?	
Is the statement <u>grammatically</u> correct?	