

OCR A Level Media Studies PLC

Topic Area	Component	I don't know it	I know it	I can use it
Freedom of the press	C1 Section A: News			
Newspaper regulator (IPSO)				
The Daily Mail ownership				
The Guardian Ownership				
The Daily Mail values & beliefs				
The Guardian values & beliefs				
Right Wing Politics				
Left Wing Politics				
British political system				
Technological Convergence				
Newspaper funding				
Broadsheet Newspapers				
Tabloid Newspapers				
The Leveson inquiry				
The Daily Mail audience				
The Guardian audience				
The Daily Mail circulation and readership				
The Guardian circulation and readership				
Hard News				
Soft News				
Media Language for Print				
The Daily Mail website				
The Guardian website				
News values				
Stereotyping				
Political Leanings				
Political Ideologies				
Media Language (Semiotics)	C1 Section B: Media Language & Representation			
Representation (DR CAGES)				
Intertextuality				
Genre				
Consumerism				
Multiculturalism				
Individualism				
Realism				
Post-Modernism				
Stereotyping				
Under Representation				
Misrepresentation				
The Big Issue's Brand				
Selection & combination (media language) in MLK Cover				
Selection & combination (media language) in DT Cover				
Social, political and cultural contexts in MLK Cover				
Social, political and cultural contexts in DT Cover				

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Audience Positioning in MLK Cover				
Audience Positioning in DT Cover				
Effect of use of technology in The Big Issue				
Effect of use of technology in MLK Cover				
Effect of use of technology in DT Cover				
Viewpoints and Ideologies of The Big Issue				
Viewpoints and Ideologies in MLK Cover				
Viewpoints and Ideologies in DT Cover				
Media language in 'Unfinished Sympathy'				
Media language in 'Titanium'				
Representation in 'Unfinished Sympathy'				
Representation in 'Titanium'				
Shelter's Brand				
Lucozade's Brand				
Old Spice's Brand				
Social & Cultural Contexts in Shelter				
Social & Cultural Contexts in Lucozade				
Social & Cultural Contexts in Old Spice				
Viewpoints and Ideologies of Shelter				
Viewpoints and Ideologies of Lucozade				
Viewpoints and Ideologies of Old Spice				
Intertextuality in Shelter				
Intertextuality in Lucozade				
Intertextuality in Old Spice				
Audience Positioning in Shelter				
Audience Positioning in Lucozade				
Audience Positioning in Old Spice				
Disney Ownership Model	C2 Section A: Media Industries and Audiences			
Context of Oligopoly				
JB Production (67 & 2016)				
JB Distribution (67 & 2016)				
JB Exhibition (67 & 2016)				
JB Audiences				
Minecraft Industry and Ownership				
Minecraft Production				
Minecraft Distribution				
Minecraft Exhibition				
Minecraft Audiences				
Minecraft Social & Participatory Media				
Cross -Play				
BBC context				
PSB				
BBC Radio 1 Service Remit				
BBC Radio 1 Industry context				
Radio 1 Breakfast Show format				
Radio 1 Breakfast Show historical context				
Radio 1 Breakfast Show cultural context				
BBC Radio 1 Audience				
Digital convergence				
BBC Radio 1 Social and Participatory Media				

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Cinematography Terminology	C2 Section B Evolving Media		
Mise en Scene Terminology			
Editing Terminology			
Sound Terminology			
Genre			
Regulation			
PSB Requirements			
DR's Audience			
Netflix's Ethos			
Netflix's Audience			
Conglomerates			
Digital Convergence			
Vertical and Horizontal Integration			
Colonialism			
Application of Representation Theories to ST			
Application of Representation Theorises to TK			
Application of Industries Theories to ST			
Application of Industries Theorises to TK			
Application of Audience Theories to ST			
Application of Audience Theorises to TK			
Application of Media Language Theories to ST			
Application of Media Language Theorises to TK			
Representation Theorists			
Stuart Hall (Representation & Stereotyping)			
David Gauntlett (Identity			
Van Zoonen (Feminist Theory)			
Bell Hooks (Feminist Theory- intersectionality)			
Judith Butler (Gender Performativity)			
Paul Gilroy (Ethnicity and Post-Colonial)			
Industries Theorists			
Curran and Seaton (Power and Media Industries)			
Livingstone and Lunt (Regulation)			
David Hesmondhalgh (Cultural Industries)			
Audience Theories			
Albert Bandura (Media Effects)			
George Gerbner (Cultivation Theory)			
Stuart Hall (Reception Theory)			
Henry Jenkins (Fandom Media)			
Clay Shirky (End of Audience)			
Media Language			
Roland Barthes (Semiotics Theory)			
Tzvetan Todorov (narratology)			
Steve Neale (Genre Theory			
Claude Levi Strauss (Structuralism)			
Jean Baudrillard (Post Modernism- hyper reality)			

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Vocab Organisers
Theories
Media Language
Representation
News

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