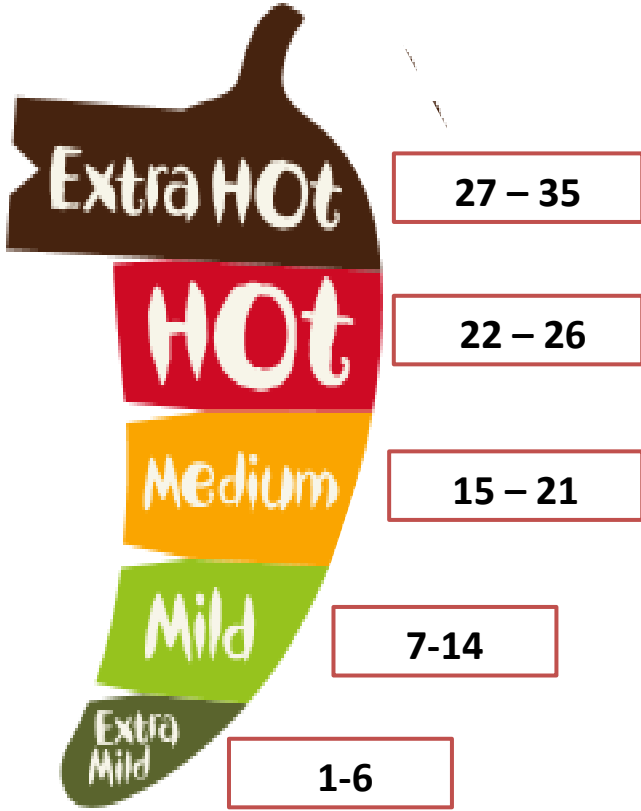


How spicy is your Business knowledge/engagement?

- Complete as many of the tasks as you can to see how spicy your understanding of A Level Business is.
- Each task is worth a certain number of points, add up your total number of points and refer to the Peri-meter to gauge your level.



You must get a minimum of Mild on the Peri-meter.

Explain the difference between Innovation and Invention with examples
2 Points

Find Examples and Explain why McDonalds does not offer the same menu in all countries.
3 Points

Explain the differences between a Sole Trader, Partnership and a Co-operative.
3 Point

Watch an episode of Dragon’s den and create a glossary of key terms used.
4 Points

Collect 3 pieces of packaging used by a business. Explain how the packaging protects the product, informs the customer and attracts potential customers.
3 Points

Explain 2 ways in which the rise in the cost of living has affected food restaurants.
2 Points

Select an online shop you use, or you are aware of and explain how they offer good customer service.
2 Points

Produce a poster to show the range of products of one global multinational business.
2 Points

Collect 3 adverts that show ethical business activities. Explain why a business would want to act ethically.
2 Points

Define USP. Select 3 businesses that have a USP and explain these.
2 Points

Explain 2 ways in which the rise in ‘Working from home’ could affect businesses.
3 Points

Collect 3 recent news articles from BBC Business website and summarise these articles.
3 Points

Write a 200 word account on how inflation is currently affecting all businesses and why the Government has increased Interest rates as a response.
4 Points